

Tools for Entrepreneurs



Communication/Collaboration /Sharing Suites

37signals - Backpack, Campfire

Doodle

GetDropBox

Google.com/a

Google Docs

Google Wave

LimeExchange

Mikogo

Syncplicity

Skype

Zoho - Chat, Discussions,
Meeting, and others

Contact Management / Customer Relationship Management (CRM)

37signals - Highrise

FreeCRM

SoftwareonSailboats - Desktop
Sales Office, Desktop Sales
Manager, Desktop Contact
Manager, Mobile Sales Office,
Pocket Sales Manager

Zoho - Zoho CRM

Document Creation

Microsoft Office - Word,
Powerpoint, Excel, Access,
others

Microsoft Works - (similar to
the Office suite, but fewer
features)

Open Office - (open source
"mirror" versions of Microsoft,
but may not be compatible)

Star Office - commercial version
of Open Office

Zoho - ("mirror" versions of
Microsoft, but may not be
compatible)

Event invitations/Email blast

Constant Contact - SpeakUp!
and ListenUp!

EventBrite

Doodle

MailChimp

SurveyMonkey

Project/Program Management

37signals - Basecamp

Microsoft - Office Prioject

Zoho - Zoho Projects

Gantter

References

Google - Local Business center

Yelp

Sales Process

Salesforce.com

SoftwareonSailboats.com

Zoho - Zoho CRM

Social Media / Online Communications

Facebook

Jigsaw

LinkedIn

Twitter

Webcast/Webinar/Conference

BrightTalk

Camtasia

Cisco - Webex

Citrix - GoToMeeting

DimDim

Freeconference

Microsoft - LiveMeeting

ReadyTalk

SlideShare

YouTube